



Jamarri K. Nix

Graphic Designer

CONTACT

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SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects

Typography

Copywriting

Visual Studio Code

HTML, CSS

Microsoft Office Suite

Fixed and mobile
point-of-sale systems

Empathetic

Leader

Collaborative

Organized

Community-driven designer, illustrator, and researcher from Chicago, IL, pursuing a Master of Arts in Advertising at the Savannah College of Art and Design. I have been designing for over ten years, creating work that spans visual identity and branding, motion graphics, photography, and more.

EDUCATION

Savannah College of Art & Design—Atlanta

Master of Arts in Advertising

GPA: 4.00/4.00

University of Illinois at Urbana-Champaign

Bachelor of Fine Arts, Major in Graphic Design, Minor in Business

GPA: 3.96/4.00

WORK EXPERIENCE

Jr. Graphic Designer

GNAH Studios

06/2023—Present

- Brainstorm and refine ideas in a team of 3–4 people to generate concepts for key art
- Design original key art for TV series and films, working from character art, photoshoot selects or stock imagery, and modifying fonts
- Prepare digital key art suites, adhering to safe zones to resize artwork to 20+ horizontal and vertical layouts
- Develop and lay out presentation decks with 15+ pages for series pitches delivered to TV networks

Catalog Creative Coordinator

Universal Pictures Home Entertainment

01/2022—Present

- Manage and organize digital assets for use by multiple parties across 5 file hosting platforms
- Issue and assign creative requests to vendors, overseeing the production of assets, routing them to review committees, and delivering final files to clients
- Use existing key art to resize and create digital assets, ranging from banners to organic social media posts

Head Graphic Designer

Education Justice Project

10/2018—Present

- Design logos, flyers, banners, t-shirts, bookmarks, and postcards to update and promote the organization's brand identity
- Lay out and update print materials such as guides and pamphlets to provide information on incarceration and criminal justice
- Consult with and help coordinate a team of five on most appropriate graphic design options, and assist with conducting meetings

LEADERSHIP + ACTIVITIES

- The Honor Society of Phi Kappa Phi 06/2021—Present
- National Society of Collegiate Scholars 03/2020—Present
- Phi Eta Sigma National Honor Society 04/2019—Present
- Writer's Organizing to form Realistic Dialect 02/2019—Present

AWARDS + HONORS

- U of I's Dean's List, 7 semesters
- James Scholar, 7 semesters
- Hosted U of I's Welcome to the School of Art & Design video
- Artwork displayed in CPS All-City Senior Portfolio Exhibition